



Press Release

Saint-Louis, November 9, 2020

The Sanofi Espoir Foundation and Santé en Entreprise to participate in launching a health caravan in Senegal

- The aim is to promote maternal health and multi-disease screening.
- The resource will be rolled out at six sites in the Saint Louis department targeting 1,500 people.

As part of the program launched in March 2020 in the Saint Louis department, the Sanofi Espoir Foundation, in connection with the Rawal Ak Diam platform, has identified an opportunity to support the roll-out of a health caravan backed by the Santé en Entreprise (SEE) association and dedicated to maternal health and multi-disease screening. Since 2011, SEE has been organizing health caravans in West and Central Africa to raise awareness and promote early screening for HIV, viral hepatitis B and C, malaria, diabetes and hypertension, in both the corporate environment and among local populations.

The health caravan has been approved by the Senegalese Ministry of Health and is designed to help improve the care journey for women in the district of Saint Louis, in line with national and regional strategies. This initiative is coordinated by a steering committee including representatives of the Ministry of Health, local Saint Louis authorities, the "Rawal ak Diam" platform, the National Service for Health Education and Information (SNEIPS), Artemedis, SEE and the Sanofi Espoir Foundation.

The aim of this health caravan is to provide women in the Saint Louis district with a comprehensive, integrated package of services that includes awareness, screening and counseling for gynecological cancers, diabetes, hypertension, HIV, tuberculosis, malaria, and viral hepatitis B and C. These pathologies particularly involve complications due to risk factors in mothers and children, although screening is also extended to the general population.

In practical terms, a logistics truck carrying the equipment and decorated in the operation's colors will circulate from November 9 to 14 (World Diabetes Day). It will be stationed for one day each at six previously identified sites - Diamaguene, Rao, Goxu Mbaac, Pikine, Guet Ndar and Mbakhana. At each stage, the logistics service will be rolled out to a target audience of approximately 1,500 people. Outreach activities led by qualified facilitators and providing voluntary, anonymous and free counseling and testing services (using rapid diagnostic tests and teleconsultation kits) will be offered to participants and carried out by trained professionals, delivering results within 15 minutes.

Prior to the tour, messages will be broadcast over local media. During the tour, the focus will be on raising awareness of the risk factors for the target diseases and on disease screening and counseling in general. Support for medical care actions will be offered where necessary to people who test positive.

In the context of the COVID-19 epidemic, the health caravan system includes a digitized questionnaire designed to assess COVID risk, advice on protective measures and social distancing, the use of hydroalcoholic gel, and personal protective equipment for healthcare professionals (especially masks and gloves).

About Santé en Entreprise (SEE)

SEE is a French non-profit association founded in January 2011 and registered in Paris. Operating as a network of companies, Foundations, mutual insurance companies and partner provident institutions, the association carries out multi-disease prevention actions against HIV, hepatitis, malaria and diabetes for employees and local populations. SEE operates in France and Africa, and also coordinates the Business for Global Health (B4GH)/Les entreprises pour la santé mondiale engagement platform.

More information at: see-global-network.international/ and businessforglobalhealth.com/home-fr

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About the Sanofi Espoir Corporate Foundation

Created in 2010, the Sanofi Espoir Corporate Foundation aims to reduce inequalities in health in France and internationally. Its actions aim to improve the health of the most vulnerable populations, particularly children. These serve the Foundation's vision of a world in which everyone has a chance to be born, grow and maintain their health. This ambition covers four strategic areas: maternal and neonatal health, pediatric cancers in low- and middle-income countries, access to healthcare for the most vulnerable populations in France, and responding to humanitarian crises. Find out more at: <http://fondation-sanofi-espoir.com/en/>

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About the 'Rawal Ak Diam' Plateform

The "Accelerating Local Impact" project was launched in 2018 as a pioneering Sanofi Espoir Foundation initiative, in partnership with the non-profit humanitarian organization WAHA/Artemedis in the Saint-Louis department of Senegal. The purpose of this pilot project was to reevaluate the key factors for improving maternal and neonatal health so as to boost the impact of the projects supported in this field, and thereby make a more effective contribution to Sustainable Development Goals.

Following field studies conducted since 2018, a multi-channel and multi-stakeholder program was launched in March 2020, focused on and built for and by women. This was rolled out in two pilot zones, Rao and Diamaguene-HLM-Leona, and supported by the community at large. It is built on three pillars - awareness-raising about the multi-actor and multi-channel commitment of the population to maternal and neonatal health, raising the attractiveness of the base of the health pyramid by creating a health reference site for receiving and encouraging confidence-sharing among women, and broadly empowering women during their maternal health journey. The "Rawal ak Diam" connection and acceleration platform, created at the end of January 2020, supports the roll-out of this program in the two pilot zones in conjunction with the local authorities.

More information at: <https://www.facebook.com/RAWAL-AK-DIAM-101494881711786/>**Contacts:**

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